

PAOLA SLONGO

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14/06/1984

WORK EXPERIENCE

08/2011 - in corso
Freelance Communication Designer.

03/2011 - 07/2011
Professor Assistant at the "Visual Culture" lab. (A.A. 2010/2011) held by prof. Alessandro Casinovi at the Design Faculty of the Politecnico di Milano.

06/2008 - 01/2010
Graphic Designer at the Mass Market Department (Packaging, Retail and Brand Image Design) at Robilant&Associati, the italian leading agency in Brand Advisory and Strategic Design.
www.robilantassociati.com

12/2010 - 02/2011
Dresser at "Dolce&Gabbana" Showroom, Milan.
www.dolcegabbana.it

09/2006 - 12/2007
Graphic Designer at Politecnico di Milano / Dipartimento IN.D.A.CO., department responsible for education and research with the collaboration of italian and international "Design System" institutions and associations.
www.design.polimi.it

EDUCATION

05/2010
Master Degree in Communication Design at Politecnico di Milano.
Final Project: "TheSign of Happiness - Happiness and representation: a participative project".
108/110

07/2006
First Level Degree in Communication Design at Politecnico di Milano.
Final Project: "Enocodici - Packaging as a guide among oenological products".
108/110

07/2003
High School Diploma in Business Studies with specialization in Foreign Languages (English, German, Spanish)
at Istituto di Istruzione Sup. "Edith Stein", Gavirate (VA) - Italy.
100/100

PUBLICATIONS

12/2007
Graphic design and layout of the book "Packaging tra vista e tatto" by prof. Valeria Bucchetti, Edizioni Poli.Design, Milano, 2007 (ISBN 9788890281815).

07/2007
Graphic design and layout of the book "Packaging Contro.Verso" by prof. Valeria Bucchetti, Edizioni Dativo Srl., Milano, 2007 (ISBN 9788887981964). The book contains also my first degree final project: "Enocodici", pp. 32-37.

12/2006
Illustration for "Illywords" issue n.19 pp. 46-47.

10/2005
Publication of the project "Tell me what you listen and I'll tell you what to eat" in "TEAnO Esperimenti di Modellazione Estetica. Vol. III" by M. Maiocchi, Libreria Clup, Milano, 2005 (ISBN 8870907953), pp. 152-168.

COMPETITIONS AND EXHIBITIONS

04/2007

3rd place at the competition to redesign the wayfinding system of Politecnico di Milano ("Concorso segnaletica") with the project "Qua!drato".

09/2006

Final degree show at Politecnico di Milano with the project: "Enocodici - Packaging as a guide among oenological products".

LANGUAGES

Italian: mother tongue.

English: very good (Toefel Certificate).

Spanish: good.

German: sufficient.

TECHNICAL SKILLS AND COMPETENCES

Graphics: **Illustrator, Photoshop, InDesign.**

Animation and video editing: **Flash, Premiere, After Effects.**

3D development: **Autodesk 3D Studio, Swift 3D.**

Markup Languages: **HTML/XHTML - CSS.**

Web development: **Dreamweaver.**

Microsoft Office: **Word, Excel, Power Point, Outlook, Internet Explorer ecc.**

Operating systems: **Windows, MacOs.**

DRIVING LICENCE

Category B.